

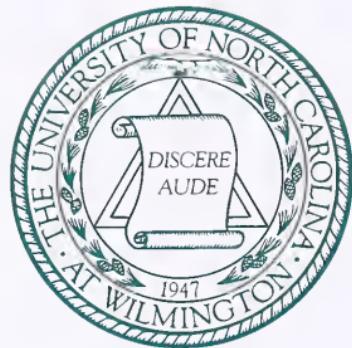
*Soaring to Greatness*



UNIVERSITY OF NORTH CAROLINA WILMINGTON

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## *A Welcoming Community of Scholars*

Chancellor DePaolo waits with a group of student volunteers to greet new freshmen and transfer students during Move In 2006. Move In is a long-standing UNC Wilmington tradition that brings out hundreds of current students, administrators, faculty and staff to assist new students and their parents as they move into the residence halls.



# *From the Chancellor*

At the University of North Carolina Wilmington, passionate and engaged teaching, learning and research are paramount. Inside this publication, you will discover in a very personal way how our core values and strategic goals are guiding this university, and in so doing, transforming students' lives and making UNC Wilmington stronger.

Others are noticing our progress. The university is consistently recognized by national ranking organizations. For the ninth year in a row, *U.S. News & World Report* ranked UNC Wilmington among the top 10 public regional master's universities in the South. In addition, the *Princeton Review* placed UNC Wilmington in its "Best in the Southeast" and "Best Value" categories, noting it as one of the best overall bargains—based on cost and financial aid—among the most academically outstanding colleges in the nation. Clearly, UNC Wilmington is a good university, but we have no intention of holding steady. We intend to soar even higher – to greatness.

To move us toward that goal and provide a clear sense of direction for our future, the university developed a long-term strategic plan with seven goals that established measurable targets in the areas of: student-faculty ratio; student-staff ratio; diversity; retention and graduation rates; campus housing; salaries; research expenditures; international students and study abroad; endowment for scholarships; and alumni giving.

This report is designed to provide both an overview of the seven strategic goals that chart our course and a summary of the progress we have made toward meeting those goals over the past several years.

As UNC Wilmington soars to even greater heights in the future, we pledge to strengthen our commitment to providing undergraduates with an intimate learning environment that integrates teaching, research and service. We will challenge our graduate students, both at the master's and doctoral level, to engage in high-quality scholarship in a culture that fosters innovation and meets the needs of our region. We will provide a secure and attractive campus, encourage intellectual and cultural diversity, promote regional engagement, and value individual growth and development. In these ways, UNC Wilmington will continue to prepare its graduates for a lifetime of learning, achievement and service for the betterment of self and community.

We invite you to join us on our journey to greatness.



Rosemary DePaolo, Chancellor



# Charting our course

## UNCW STRATEGIC GOALS

Our culture fosters creative, critical and reflective thinking; lifelong learning, communication and interaction; a celebration of diversity of people and ideas; commitment to improving the quality of life on—and off—campus; ecological diversity and sound environmental stewardship; personal achievement and integrity. These **core values** are an integral part of our seven strategic goals designed to:

- 1 . Create the most **powerful learning experience** possible for our students.
- 2 Recruit, retain and develop **quality faculty, administrators and staff** in appropriate numbers.
- 3 **Embrace and enhance diversity** throughout the university's constituencies, culture, curriculum and outreach activities.
- 4 Create an educational environment that prepares our **students to be global citizens**.
- 5 Strengthen the university's **regional engagement and outreach activities**.
- 6 Enhance the quality of UNC Wilmington's environment and **provide a campus that is attractive, functional and, above all, safe**.
- 7 **Ensure adequate resources to achieve university goals** by increasing public financial support and private giving.

## UNCW REACHES NEW HEIGHTS

### *The University of North Carolina Wilmington...*

. . . has the highest three-year increase in SAT averages among the 16 University of North Carolina campuses.

. . . has the third highest graduation rate in the UNC system.

. . . has the third highest freshman-to-sophomore year retention rate in the UNC system.

. . . was one of only two universities in the nation to be honored for leadership and innovation in teacher education when it received the 2006 Christa McAuliffe Award for Excellence in Teacher Education from the American Association of State Colleges and Universities.

. . . has a strong focus on career placement for graduates. For example, more than 90 percent of Master of Science in Accountancy (MSA) students accept full-time positions before they graduate.

. . . offers a unique mixture of relevant classroom learning and hands-on, real-world experience.

# *Powerful learning experience*

## **Michelle Jarman:** Top Scholar-Athlete



With a transcript chock full of A's, Michelle Jarman '06 said receiving the first and only A- of her undergraduate career at UNC Wilmington was like having a birdie putt rim out on the 18th hole of a career round.

"Academics have always been important in my family. I make school my number one priority," she said. "I was disappointed about the A-, but golf taught me about little setbacks in life."

It was one of the few setbacks Jarman would have in a stellar career. She made four straight appearances in the NCAA Regionals and guided the UNC Wilmington golf team to championships in her freshman and sophomore years.

She twice received the CAA Women's Golf Scholar Athlete of the Year, made the *ESPN The Magazine* All-District Team and earned All-Conference honors three consecutive seasons. Jarman also qualified for the 2006 U.S. Women's Open as well as the U.S. Women's Amateur golf tournaments.

"Michelle epitomizes what it means to be a student-athlete," said Coach Cindy Ho.

A four-time member of the National Golf Coaches Association Academic All-Scholar Team and four-time recipient of the UNC Wilmington Chancellor's Achievement Award, Jarman graduated with a degree in business administration.

She was one of just 58 student-athletes nationwide to receive an NCAA post-graduate scholarship, which she is using for her studies in UNC Wilmington's Master of Accountancy program.

## Pedro Esparza: The Language of Music

For Colombian-born Pedro Esparza, music is like another language.

"It is a language where we don't have to say a word to say a lot," explained the 21-year-old junior classical and jazz performance major. "We can express anything we want."

Although still young, Esparza is an accomplished musician who plays saxophone, flute, piano and clarinet. He performs with several university and Wilmington-area groups.

The winner of best performance awards in jazz and classical music at New Bern High School, Esparza supplemented his education during summer jazz camps at UNC Wilmington. He chose to attend the university because of the camp experience, which showed him the quality of education and opportunities at UNCW.

The interaction with faculty, both through teaching in the classroom and playing basketball and volleyball outside of class, impressed the young musician.

"They're the best group of people," he said of UNC Wilmington faculty. "You learn so much from them, whether or not you're in their class."

The exposure to UNCW's highly qualified and dedicated faculty has influenced his career choice.

"College professor—that's what I'm going to be," Esparza said. He wants to share his love for music and the joy it brings with his own students.





## Brenton Hammond: Committed to Justice

Senior Brenton Hammond is singularly committed to the pursuit of justice. Although he came to UNC Wilmington with the intention of majoring in psychology, he soon found his calling in the disciplines of sociology and criminal justice.

"Criminal justice wasn't something I set out to pursue as a major," he said. "But in my sophomore year, I took a class taught by the New Hanover County assistant district attorney. The evening class met for three hours, but for me, it felt like one hour.

"I learned about the role of specially trained police forces in preventing crime, both against individuals and group terrorism. I was hooked."

Hammond's story is not unusual at UNC Wilmington. Like many students, a strong connection with an instructor and the experience of being fully engaged in the academic process helped him identify his talents and interests. It also opened his eyes to career possibilities he had never before considered.

When Hammond graduates, he wants to work for the Federal Bureau of Investigation, the United States Secret Service or the U.S. Capitol Police in the area of counter-terrorism.

"I want to work in this capacity so that I can help to make my country a better and safer place," he said.

**CREATE THE MOST POWERFUL LEARNING  
EXPERIENCE FOR OUR STUDENTS.**

## UNCW STUDENTS TAKE FLIGHT

More than 400 UNC Wilmington students are participants in good standing in the university's Honors Scholars Program or departmental honors programs.

**Rebecca Hammer**, class of 2006, received a Fulbright Scholar award to study endangered dolphins at the University of Auckland in New Zealand.

**Joel Davenport**, film studies major, was the first UNC Wilmington graduate to have his film, *The Drill*, accepted by the FilmGate International Student Film Festival. It was one of only 37 films selected.

**Catherine McCall**, Master of Fine Arts (MFA) graduate in creative writing, recently published a highly successful novel *Lifeguarding: A Memoir of Secrets, Swimming, and the South*. MFA graduates and students have published 10 novels or non-fiction works since the program began in 1996; another seven novels are slated for publication in 2007.

**Melissa Milstead** was chosen as the CAA Women's Swimming Scholar Athlete of the Year for both the 2005-06 and 2006-07 academic years. A double major in education and psychology, the senior has a 4.0 grade point average. She also placed second in both the 200 Individual Medley and the 400 Medley Relay at the 2007 CAA Championships.

Men's basketball, women's swimming and men's cross country received Public Recognition Awards from the NCAA for placing in the top 10 percent among institutions nationally for the Academic Performance Rate (APR) figures in the areas of eligibility, retention and graduation.

# Quality faculty

## Professor Lou Buttino: Filmmaker, Teacher, Scholar



Lou Buttino has won nearly as many teaching awards as UNC Wilmington and the 16-campus UNC system have to offer. At UNC Wilmington since 1995, he has received the Board of Governors Award for Teaching Excellence, the Chancellor's Teaching Excellence Award, the Distinguished Teaching Professorship Award, an Award for Faculty Scholarship and the J. Marshall Crews Alumni Distinguished Faculty Award.

An award-winning filmmaker and chair of the Department of Film Studies, Buttino involves students in his documentary productions as writers, researchers, assistant directors, producers and cinematographers. In addition to these hands-on skills, he teaches and models using the power of the medium to make a difference.

As one of his former students put it, "His passion for people has really inspired me, to be successful not in the monetary sense, but successful in touching people's lives."

Many of Buttino's films have been shown on PBS, including *The Lessons of September: One School Remembers 9/11*, which was nominated for a George Foster Peabody Award. His most recent film, *The Lady and the Outlaw Horse*, received numerous awards, including "Best Documentary" from the WorldFest Houston International Film Festival. Published widely as a novelist, biographer and historian, Buttino's first effort as a playwright and actor, *In the Womb of the Moon*, recently debuted as a student drama production.

Buttino received his B.A. from Colgate University, master's degrees from the University of Miami and Crozer Theological Seminary, and a Ph.D. from Syracuse University.

**RECRUIT, RETAIN AND DEVELOP QUALITY FACULTY,  
ADMINISTRATORS AND STAFF IN APPROPRIATE NUMBERS.**

## FACULTY SOAR HIGHER

**Malena Morling**, creative writing, received a 2007 Guggenheim Fellowship to support artistic creation. The fellowship will fund a year-long sabbatical from teaching for Morling to work on her third collection of poetry.

**Michael Messina**, chemistry, was one of seven professors to receive the 2006 Henry Dreyfus Teacher-Scholar Award in recognition of national excellence.

**Donald Furst**, art and art history, was one of three American printmakers invited to participate in a group exhibit in Italy of 36 world artists.

**Mark Spaulding**, history, was one of only 20 scholars nationwide selected to attend a seminar on teaching the Holocaust at the U.S. Memorial Holocaust Museum.

**Steve Meinhold**, political science, was invited by FEMA to facilitate higher education involvement in a National Response Plan in the aftermath of Hurricane Katrina.

**Midori Albert**, expert forensic anthropologist, assisted in New Orleans and the Gulf Coast region after Hurricane Katrina, using her expertise to identify the remains of hurricane victims.

**Keith Newlin**, English, is president of the International Theodore Dreiser Society and co-editor of the journal *Studies in American Naturalism*.

**Douglas Gamble**, geography and geology, received the National Council for Geographic Education Distinguished Teaching Award

## GRANTS AND RESEARCH AWARDS

As leaders in their respective fields, faculty and staff at UNC Wilmington receive grants and research awards for new programs, initiatives and scientific investigations. A few examples include:

**\$7.53 million** over five years from the National Institute of Environmental Health Sciences to delve further into the acute and chronic effects of inhaling toxic particles generated by red tides.

**\$1.3 million** marine biotechnology grant over three years from the National Institute of General Medical Sciences to develop 100 new chemical structures from cultured marine micro algae.

**\$1.18 million** over three years from the National Science Foundation to use Squeak media authoring software to infuse information technology skills into the core mathematics and science curriculum for grades 7-12.

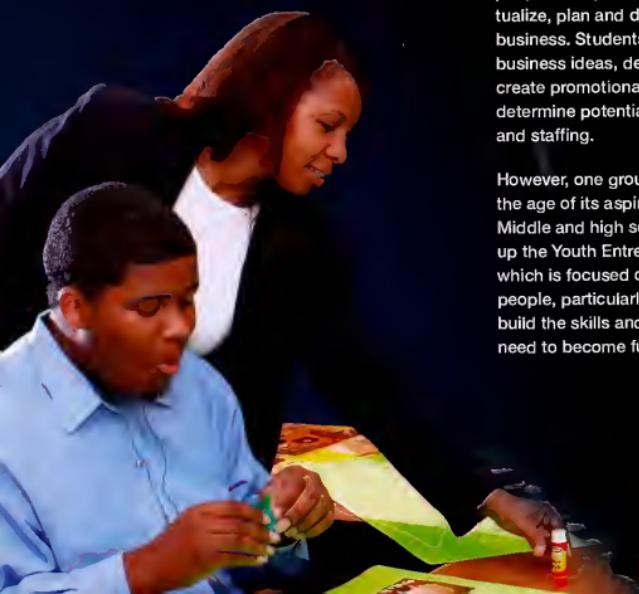
**\$691,736** over five years from the National Institutes of Health to quantify stimulus, response and numerical biases in psychology research.

**\$532,752** over three years from the National Science Foundation to investigate the chemical characterization and reactivity of chromophoric dissolved organic matter in rainwater.

# *Embrace and enhance diversity*

THROUGHOUT THE UNIVERSITY'S CONSTITUENCIES,  
CULTURE, CURRICULUM AND OUTREACH ACTIVITIES.

## **YEP Program:** Encouraging Young Entrepreneurs



It's a common occurrence in the Cameron School of Business for a group of young people to explore what it takes to conceptualize, plan and develop a successful business. Students regularly brainstorm business ideas, develop business plans, create promotional materials, and determine potential needs for funding and staffing.

However, one group is unique due to the age of its aspiring business leaders. Middle and high school students make up the Youth Entrepreneurship Program, which is focused on helping young people, particularly minority students, build the skills and self-confidence they need to become future entrepreneurs.

A student in the YEP program gets a little assistance from instructor Tammi Hamilton.

"Youth entrepreneurship programs have a positive impact on self-esteem, achievement, motivation, personal control and academics," said Howard Rasheed, associate professor of management, who has conducted extensive research on the value and outcomes of similar programs. "It's empowering for kids to have that sense that they can make their own way."

YEP recruits students through UNCW's Upperman African American Cultural Center and has received funding from the Partnership for Economic Inclusion and local entrepreneur Windell Daniels. Instructor and student adviser Tammi Hamilton, who co-founded the program with Rasheed in 2004, said future plans include expanding YEP by partnering with more local organizations and working toward a regional youth entrepreneurship competition.

"We want to take this idea as far as we can and get more kids involved, because it can really make a difference in their lives."

## SPREADING OUR WINGS

10.2 percent of UNC Wilmington's total enrollment of nearly 12,000 are students of color, compared to 7.4 percent in 2000.

Participation in UNC Wilmington construction projects by historically underutilized businesses (HUB) has grown dramatically. In the most recent HUB Annual Report, HUB firms accounted for 40 percent of the dollars spent on formal and informal construction projects.

**Melton McLaurin**, professor emeritus of history, recently published *The Marines of Montford Point: America's First Black Marines*, which chronicles the largely untold story of the first African American Marines. Its companion documentary film was edited by **Dustin Miller** of UNCW Media Productions.

The **Upperman African American Cultural Center** provides students, faculty, staff and the community with opportunities to experience the rich heritage of African Americans from artistic, historical and other perspectives.

**Centro Hispano** creates a responsive educational environment for Hispanic students and others interested in Hispanic cultures. Its goals include: to recruit and retain Hispanic students, faculty and staff; to promote a community of scholars that focuses on Hispanic issues; to foster campus-wide curricular development pertinent to Hispanic issues and themes; and to serve as a resource and outreach center for the university and the region.

UNC Wilmington recently released the results of a **campus climate survey** designed to gain greater understanding of issues related to diversity and the overall campus climate. Survey data will be used as a baseline to assess ongoing progress on diversity initiatives.

*Faculty, staff  
and students  
embrace diversity  
in many forms*

# UNDERGRADUATE *Student research*

UNC Wilmington has a long history of involving students in research in a variety of disciplines. Our faculty see mentoring students as a part of research and scholarship, with both students and faculty benefiting from their research collaboration. The Center for Support of Undergraduate Research and Fellowships (CSURF) is a resource to coordinate opportunities and information related to undergraduate research and scholarship.

## Carol Dwan '06



As an undergraduate, Carol Dwan researched learning and memory in rats with Dr. Mark Galizio of the Department of Psychology. She examined the effects of a new drug, an inverse agonist that may enhance memory and learning. Previously tested similar drugs have caused unwanted side effects, and Dwan's research was designed to test for these possible effects in the new drug.

"This drug shouldn't bind to the motor cortex, only to the hippocampus, which is a memory center in the brain," she said. "So in theory, that is what we tested, whether the drug could improve learning and memory but not cause seizures or anxiety."

Dwan graduated in 2006 with majors in biology pre-med and psychology with a minor in chemistry and now attends medical school at the University of Maryland. She said the research opportunities she had at UNC Wilmington helped prepare her for the rigors of medical school.

"Undergrads get to be involved in every part of the process of research, and the professors are very accessible," she said. "At medical school interviews, people were surprised to hear how involved I'd been with my research. Doing research really enhanced my time here. It's like getting away from textbooks about things and finally experiencing them up close."

Traditional Production





UNIVERSITY OF NORTH CAROLINA WILMINGTON

**TEN PRIORITY PROGRESS MEASURES**

## UNCW PEER MEASURES DASHBOARD



- Student-faculty ratio
- Student-staff ratio
- Diversity
- Retention rate
- Graduation rate
- Campus housing
- Salaries
- Research expenditures
- International students
- Study abroad
- Endowment
- Alumni giving

by 2010,  
N

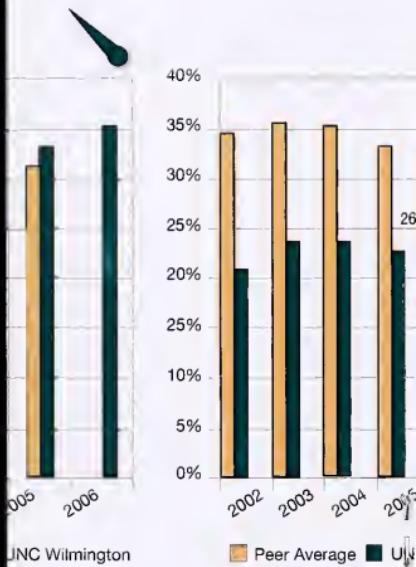
UNCW  
Wilmington

## PROGRESS MEA

Increase the percentage of undergraduate students housed on campus from 23.1% to 35% by 2009, with a long-term target of 40% by 2010.

**TREND: PERCENTAGE OF UNDERGRADUATES HOUSED ON CAMPUS**

The opening of Seahawk Lane in 2007 will move UNCW to 32% in 2008. This will meet the target of 35% in 2010.



Peer Average    UNCW  
2002 2003 2004 2005 2006

## ASURE 5

undergraduates  
1% in 2004-05 to  
rn target of 40%.

E OF  
HOUSED

anding in fall  
o 32%. Phase III  
% in 2009.



## PROGRESS M

Steadily increase average  
peer group 80th percentile

### AVERAGE FACULTY

(Average salary of full-time  
on 9 or 10 month contract)

Fall 2006 UNCW average



# UNC Peer Institutions

APPROVED BY THE  
UNC BOARD OF GOVERNORS  
FEBRUARY 2006

CAL POLY – SAN LUIS OBISPO

COLLEGE OF CHARLESTON

COLLEGE OF NEW JERSEY

HUMBOLDT STATE

JAMES MADISON

MURRAY STATE

NORTHERN IOWA

ROWAN

SONOMA STATE

TOWSON

TRUMAN STATE

UT – DALLAS

WISCONSIN – EAU CLAIRE

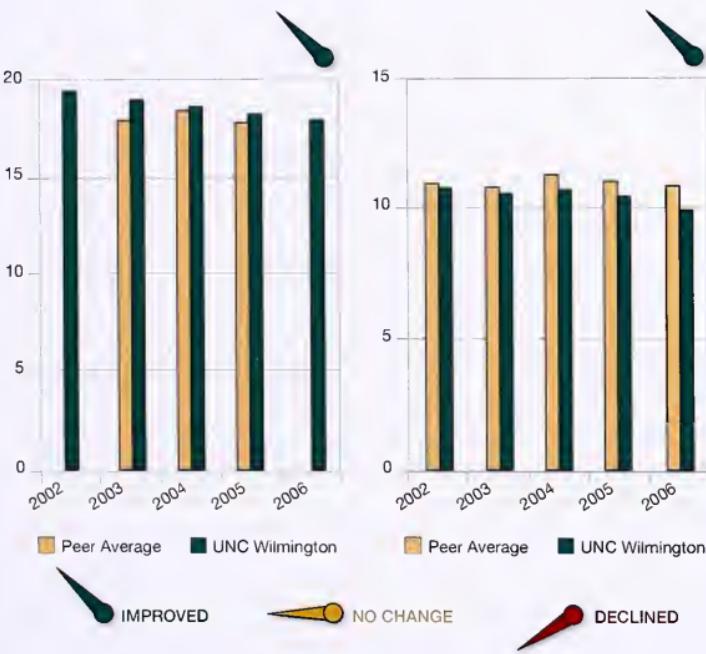
WESTERN WASHINGTON

## PROGRESS MEASURE 1

Improve the student-faculty ratio from 18.2 to 1 in 2004-05 to 17.2 to 1 by 2007, with a long-term target of 16 to 1.

### STUDENT-FACULTY RATIO TREND

Fall 2006 UNCW student-faculty ratio was 17.7 to 1

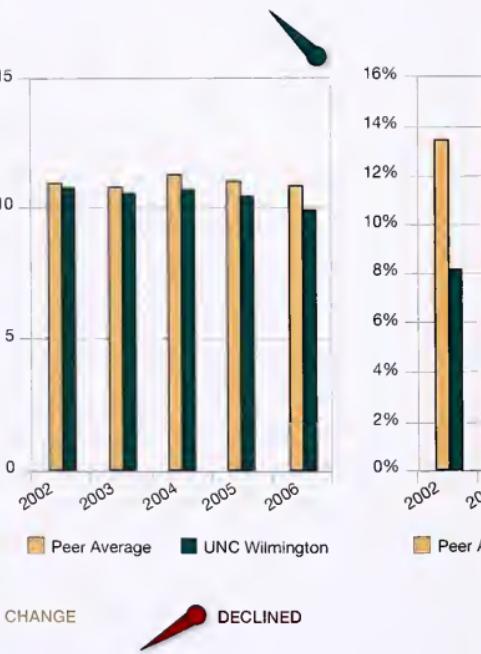


## PROGRESS MEASURE 2

Improve the student-staff ratio from 10.9 to 1 in 2003-04 to 10 to 1 by 2010.

### STUDENT-STAFF RATIO TREND

Fall 2006 UNCW student-staff ratio was 9.9 to 1.

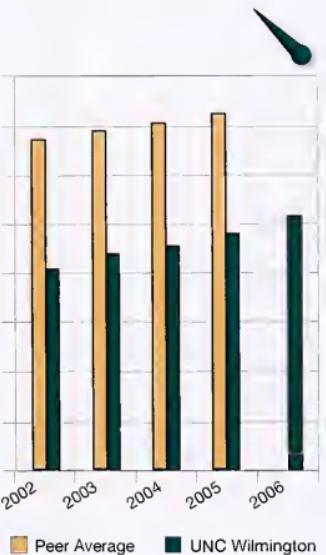


## PROGRESS MEASURE 3

Part 1: Reduce disparities in retention and graduation rates between majority and minority student populations... Part 2: Increase the proportion of student enrollment from historically underrepresented groups to enrich the education of all UNCW students.

### TREND: MINORITY STUDENTS AS A PERCENTAGE OF TOTAL ENROLLED

Fall 2006 percentage: 10.2%

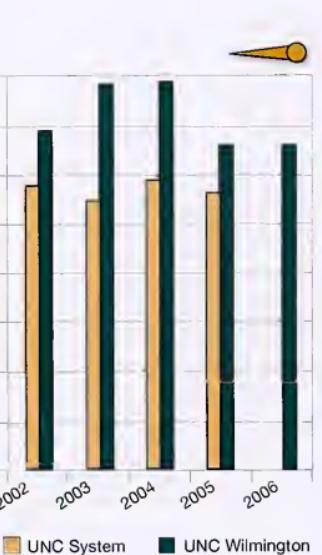


## PROGRESS MEASURE 4

Increase the freshman to sophomore retention rate from 85.7% in 2004-05 to 90% by 2010, and the six-year graduation rate from 61% in 2004-05 to 80% by 2015.

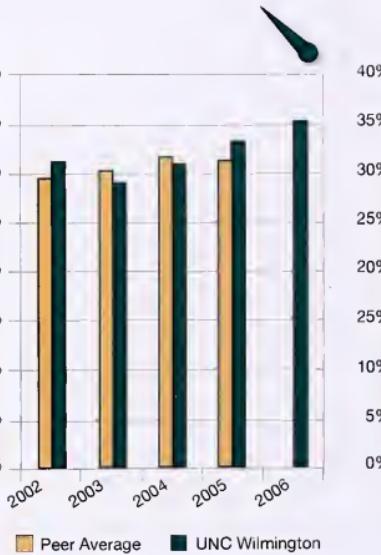
### FRESHMAN RETENTION TREND

Fall 2006 rate: 83%



### SIX-YEAR GRADUATION RATE TREND

Fall 2006 rate: 65%

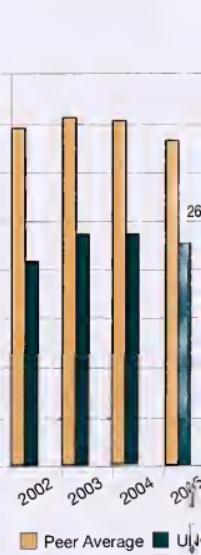


## PROGRESS MEASURE 5

Increase the percentage of undergraduate students housed on campus from 23.1% in 2004-05 to 35% by 2009, with a long-term target of 45% by 2015.

### TREND: PERCENTAGE OF UNDERGRADUATES HOUSED ON CAMPUS

The opening of Seahawk Landing in 2007 will move UNCW to 32% housed on campus. The opening of the new residence halls in 2008 will meet the target of 35% in 2009.



## ASURE 5

ndergraduates  
% in 2004-05 to  
target of 40%.

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anding in fall  
32%. Phase III  
in 2009



## PROGRESS MEASURE 6

Steadily increase average faculty salaries to the peer group 80th percentile for each rank.

**AVERAGE FACULTY SALARY TREND**  
(Average salary of full-time instructional faculty on 9 or 10 month contracts )

Fall 2006 UNCW average: \$65,408

## PROGRESS MEASURE 7

Increase total annual research and development expenditures from \$13 million in fiscal year 2004 to at least \$20 million by 2010.

### TOTAL R&D EXPENDITURES TREND

UNCW three-year rolling average 2004-2006: \$16.2 million



## PROGRESS MEASURE 8

By fall 2010, increase the international student population to 3% of the total student population, and annually send 5% of the total student body on a study abroad program earning at least three credits.

### 2005-06 INTERNATIONAL ENROLLMENT PERCENTAGE COMPARISON

(Number of enrolled and exchange students)  
Fall 2005: 87 Fall 2006: 91

### 2005-06 STUDY ABROAD PARTICIPATION RATE COMPARISON

(UNCW students studying abroad)  
2004-05 rate: 11.5%  
2005-06 rate: 12.3%

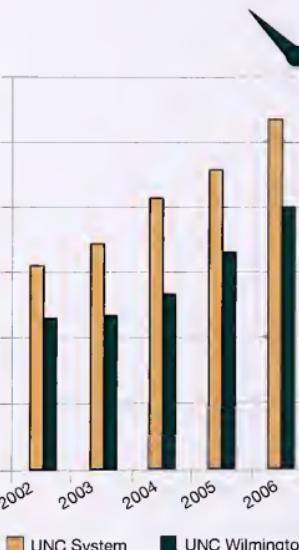
## PROGRESS MEASURE 9

Raise significant additional endowment funding for diversity and merit scholarships, with a campaign to be completed by 2012.

### ENDOWMENT TREND (\$ MILLIONS)

(End of fiscal year market value.)

UNCW's endowment as of 3/31/07 was \$45.7 million.

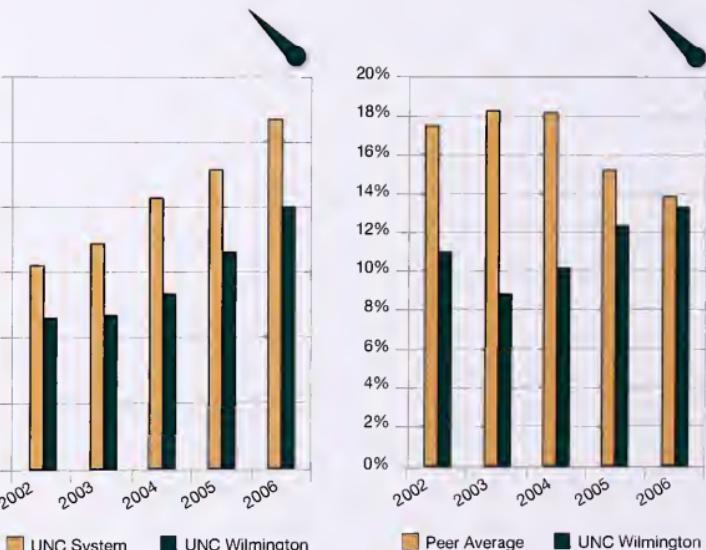


## PROGRESS MEASURE 10

Increase the alumni giving rate to at least 16% by fiscal year 2008, and to a level in excess of 16% by fiscal year 2010.

### ALUMNI GIVING (DONORS AS A % OF SOLICITED)

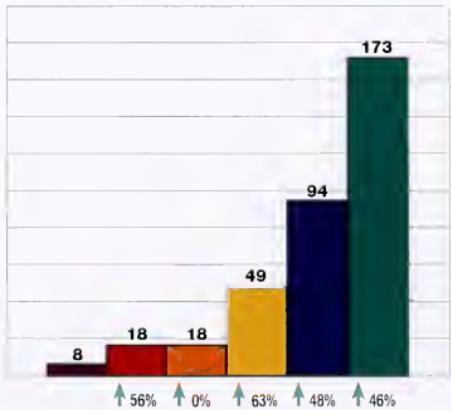
UNCW fiscal year 2006 Alumni Giving rate: 13.1%



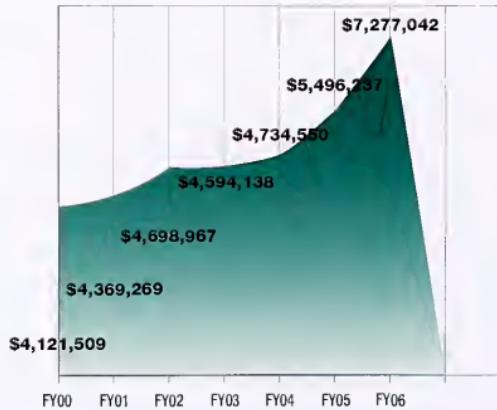
# UNIVERSITY ADVANCEMENT

## *By the numbers*

**SCHOLARSHIP ESTABLISHMENT GROWTH**  
(scholarship growth in five-year increments)



**TOTAL FUNDRAISING**  
(by fiscal year)



- 1978 - 1982
- 1983 - 1987
- 1988 - 1992
- 1993 - 1997
- 1998 - 2002
- 2003 - 2007

to the world

# UNIVERSITY OF TORONTO

175th Anniversary



UNIVERSITY OF TORONTO  
175th ANNIVERSARY  
EXHIBITION

# UNDERGRADUATE *Student research*

## Matthew Sayball '06

For his research in philosophy, 2006 graduate Matthew Sayball won the prestigious undergraduate essay prize from the North Carolina Philosophical Society for both the 2006-07 and 2005-06 academic years.

Sayball's research is concerned with conditionals, which are commonly used in communication, decision-making and drawing inferences. His project focused on the syntax, semantics and pragmatics of conditional statements in classical logic, modal logic and ordinary English. He looked at conditional statements such as "had I known yesterday what I know now, today would be different" and asked the following questions. What is the meaning of this statement? Can it be considered as true? What might the conditions be that make it true? If it cannot be understood in terms of truth, how can it be understood?

"My project seeks to present, evaluate and respond to the major views on these issues," said Sayball. "This undergraduate research opportunity has enabled me to work independently on a fertile contemporary subject with a highly-qualified faculty adviser, Dr. Ferenc Altrichter, and offered me an authentic taste of what it is like to be a professional academic."

Since graduation, Sayball has been conducting independent research in the areas of logic, epistemology and language studies, and plans to attend graduate school in philosophy.

"Thanks to the Honors Scholars Program, the first-rate education in philosophy that I have received at UNC Wilmington has been enhanced in ways that I could have never predicted," he said.

Student Matt Sayball talks to UNC Wilmington Board of Trustees members Allen Rippy, Charles Evans and George Teague, left to right, during an undergraduate research showcase.



# *Global citizens*

CREATE AN EDUCATIONAL ENVIRONMENT THAT  
PREPARES OUR STUDENTS TO BE GLOBAL CITIZENS.



## Nursing students immersed in "Peru Experience"

For three weeks each year, a group of UNC Wilmington nursing students and a faculty member experience clinical and cultural immersion as they live, learn and serve in an impoverished community in Peru.

Students participate in the "Peru Experience" clinical practicum in community health and adult health nursing. Working in a mission clinic in Arequipa, they provide triage, give injections, treat wounds, change bandages, assist physicians during patient examinations, and travel with a nurse on home care visits. They also visit nursing homes and hospitals, work with children in the mission's day care facility, and assist in the preparation and delivery of meals to residents.

"It is a really eye-opening experience for the students," said assistant professor Carol Heinrich, who accompanied the

group that traveled to Peru in spring 2006. "They become aware of how living conditions impact the health of the people."

As part of their coursework, the students complete a community assessment, looking at factors such as population, housing conditions, water and dietary needs. What they learn correlates with many of the illnesses they see while working in the clinic, such as intestinal problems caused by poor water and diet and respiratory conditions associated with exposure to constant dust.

The students also learn about communicating with patients and finding effective ways around cultural and language barriers.

"You have to find every possible way to convey information so the patient understands it in order to provide the best health care," said Jenna Brown '06, a senior during the trip.

## SEAHAWKS FAR FROM THE NEST

During academic year 2005-06, 431 students participated in more than 47 international study programs, and the campus hosted 220 exchange students from more than 40 nations.

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Travel assistance was awarded to 37 faculty members for international conferences, teaching and research initiatives, as well as to 37 students for study abroad programs.

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UNC Wilmington recently joined a consortium with Hiroshima University, Naruto University and Osaka Kyoiku University in Japan to facilitate student and faculty exchanges between the two countries as well as joint studies and research programs.

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Through the TransAtlantic Business School Alliance (TABA), business students are able to study for two years at UNC Wilmington and spend another two years at an alliance university in Europe. Students receive degrees from both schools.

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The Watson School of Education offers numerous opportunities for student and faculty interaction with their international peers, including student trips to visit schools in Japan, teaching practicum experiences in England and faculty exchange to South Africa.

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Auxiliary Services now has the capability to provide passports on campus to students, faculty and staff. UNC Wilmington has launched a campaign to encourage all students to get passports, preparing them for international travel opportunities.

# Regional engagement

STRENGTHEN THE UNIVERSITY'S REGIONAL ENGAGEMENT AND OUTREACH ACTIVITIES.

## MBA Learning Alliance

provides student expertise to meet local business needs

"We need to 'morph' our business to stay alive and find a more profitable way to market our products."

That was the challenge presented to the MBA Learning Alliance by Educational Record Center (ERC), which specializes in audio visual materials for children that are targeted to public schools and libraries.

Through the Learning Alliance, teams of Master of Business Administration (MBA) students provide small to mid-sized companies with relevant business analysis. At the same time, students receive hands-on exposure to the complexities of business operations.

"Most MBA programs do some kind of real world project, but this one is unique," said Vince Howe, MBA program

director. "Students apply what they're learning to the specific needs of an existing company."

The team assigned to ERC surveyed the existing customer base to develop an effective marketing strategy and enhance the marketing potential of the company's Web site.

"Based on their recommendations, we are mailing a smaller catalog with e-mail follow up," said vice president Scott Long. "We are also marketing our ESL (English as a Second Language) products more aggressively and incorporating more audio clips on the Web site."

During the 2005-06 academic year, 37 students participated on eight Learning Alliance teams.



Team members Margot York, Aliping Hu, Robert Cameron Jr. and Pandora Nickerson (left to right) during their MBA Learning Alliance presentation.

## RESPONDING TO COMMUNITY NEEDS

UNC Wilmington contributes significantly to the quality of life in southeastern North Carolina.

The university's operating budget of \$160 million, plus the spending of faculty, staff and students, accounts for an annual \$415 million regional economic impact.

Students donate more than 30,000 hours a year as community volunteers, valued in monetary terms at more than \$544,000 by *The Independent Sector*.

The Division for Public Service and Continuing Studies received funding for an obesity prevention research study involving more than 30 nonprofit, government and faith-based organizations.

Around 4,000 youth attend MarineQuest camp, after-school programs or in-school events sponsored by UNC Wilmington each year.

A new doctoral program in educational leadership will focus on developing strong administrators to fill the critical need for public school principals and superintendents in North Carolina.

Camp Special Time, a collaboration among the School of Nursing, New Hanover Health Network and Camp Lejeune, provides weekend respite care for military families who have children with disabilities.



# Attractive, safe campus

ENHANCE THE QUALITY OF UNCW'S ENVIRONMENT AND PROVIDE A CAMPUS THAT IS ATTRACTIVE, FUNCTIONAL AND, ABOVE ALL, SAFE.

## E-911: Saving time to save lives



During an emergency, minutes spent locating the person in distress could mean the difference between life and death.

Now, with new technology and a strong partnership with New Hanover County, an emergency call to 911 provides the caller's location at UNCW down to the room number.

In February 2007, the campus E-911 system went online, connecting directly to the county emergency call center. When a dispatcher answers a 911 call from UNCW, the system automatically identifies the location, including street address, building name and room number. It also provides Geographic Information Systems (GIS) maps to police, fire or EMS with the fastest response route.

"We are the only entity in the county that can provide this level of detailed information," said Bill Vereen, director of telecommunications. "Our system is a model for other campuses. This state-of-the-art technology insures the highest level of safety and emergency response for our campus community."

The four-year, \$90,000 implementation required assigning street addresses to numerous campus buildings, installing and testing hardware and software, manually entering system data, training personnel, and assigning a physical location to 6,300 campus phone numbers.

Donna Poole, a telecommunicator with the University Police, dispatches a call to a campus officer from the New Hanover County 911 Center.

## CREATING A SAFE HAVEN

CARE, the Collaboration for Assault Response and Education, was formed and received a \$260,304 U.S. Department of Education grant to develop a national model for campus violence prevention.

University Police and the Dean of Students office presented safety and resource information to 27 freshman seminar classes.

The newly expanded Women's Resource Center organizes events such as "Take Back the Night" and brown bag discussions on violence.

The "Pedestrian First" education campaign was launched to improve safety for pedestrians, cyclists and drivers on campus.

Annual safety walks, conducted by student, faculty and staff representatives, resulted in numerous improvements to exterior lighting, landscaping for greater visibility and installation of additional emergency call boxes.

New employee background checks began in July 2006. Student background checks began in spring 2007.



# *Increasing financial support*

ENSURE ADEQUATE RESOURCES TO ACHIEVE UNIVERSITY GOALS BY INCREASING PUBLIC FINANCIAL SUPPORT AND PRIVATE GIVING.

## **Herbert and Sylvia Fisher:** a legacy of giving



In May 2006, alumni Herbert '53 and Sylvia '50 Fisher established a \$2 million endowed fund to maintain the new student center and enhance its programs. Their contribution to name the Herbert and Sylvia Fisher Student Center is the largest outright gift from individual donors in university history.

"We are honored to help the students at UNC Wilmington," said Herb Fisher, founder of Coastal Realty. "The Wilmington community has been very good to us, and this is a way we can return some of those good deeds."

The Fishers attended Wilmington College, as the university was then known, when classes were held in the Isaac Bear Building on Market Street. Sylvia was the college's first Homecoming Queen.

In 1953, Herb opened the Varsity, a pharmacy, grill and soda shop, a block from the college. It became the place "where young folks meet and eat," Fisher recalled.

The Varsity served as the unofficial student center until the 1960s, when the campus moved to College Road.

The Fisher Student Center opened in August 2006. The 70,536-square-foot building includes space for student organizations, the UNC Wilmington Bookstore, Sharky's Game Room, a new Varsity cafe and a 350-seat movie theatre.

"It's a very beautiful, impressive building," Herb Fisher said. "This is a place where the students can all meet to eat, lounge, play games and visit with their friends. It is important to have a student center."

## THE WIND BENEATH OUR WINGS

Donors contributed \$7,277,042 to UNC Wilmington during the 2005-06 fiscal year. That amount is the largest UNCW has received from private donations in a single fiscal year, exceeding the previous year's fund-raising record by \$1,780,805. Total gifts to the university were 32 percent higher than the previous year.

Surpassing a goal of 13 percent participation, alumni comprised the most generous category of donors to UNC Wilmington.

Total alumni giving reached \$2,194,250 for fiscal year 2005-06.

Donors established 51 new student scholarships, a key initiative for the university.

BB&T Corporation made a gift of more than \$1 million to the Cameron School of Business to establish the BB&T Student Managed Investment Fund and support a curriculum that teaches the moral foundations of capitalism.

Every academic department now has an endowed scholarship, thanks to donors Mark Griffis and David Robertson. Their \$1 million gift is the largest single commitment donors have made to scholarships at one time in UNCW history.





EDUCATION BUILDING

# Model of success

## NEW STATE-FUNDED BUILDINGS AND RENOVATIONS

The historic \$3.1 billion Higher Education Facilities Bond issue has been a significant catalyst for the physical transformation of the UNCW campus by providing funds for the construction of several new buildings and renovation of many others. These state-funded upgrades inspired students, alumni, faculty, staff, donors and friends to raise additional private support for other much-needed projects.

Cultural Arts Building, a \$32 million facility to house the visual and performing arts, with a recital hall, a proscenium theatre and a public art gallery

Computer Information Systems Building, a technology-intensive facility that includes a Financial Markets Room with real-time stock trading capability

Education Building, housing the Watson School of Education and the North Carolina Teachers Legacy Hall

Technology Support Center addition to Hoggard Hall, which houses the new central computing complex that employs fail safe systems for a disaster resistant facility

## CONSTRUCTION AND RENOVATION FUNDED THROUGH PRIVATE DONATIONS, STUDENT FEES OR PUBLIC/PRIVATE PARTNERSHIP

Herbert and Sylvia Fisher Student Center

Renovation of Kenan House, the chancellor's residence

Almkvist-Nixon Sports Medicine Complex

Seahawk Village, a \$27 million student housing complex and the university's first public/private housing venture, and its companion project, Seahawk Landing



FISHER STUDENT CENTER

# *Speakers, authors and performers*

UNCW faculty and staff consistently enrich students' learning experiences by recruiting the best and brightest speakers, authors, artists and performers to make presentations on campus. Over the past three years, many thought-provoking and talented individuals have visited the university.

**Edwin Meese**, 75th U.S. Attorney General

**Andrew Revkin**, New York Times science writer

**Julian Bond**, civil rights activist

WorldCom whistleblower **Cynthia Cooper**

Journalist and author **Susan Orlean**

**Louis Gossett Jr.**, actor

**Charles Fishman**, journalist and best-selling author

**Ken Burns**, documentary filmmaker

Painter **Martha Mayer Erlebacher**, artist in residence

**Eric Schlosser**, non-fiction author

Nobel Laureate in chemistry **Sir Harry Kroto**

**Doc Watson**, bluegrass legend

Former U.S. Senator **George Mitchell**

Tift Merritt, singer and songwriter

**Myrlie Evers Williams**, social activist

**Benjamin Chavis Muhammad**, social activist

**Jonathan Franzen**, author

**Duffy Jackson**, jazz drummer

The late **David Halberstam**, journalist

This publication was produced for the Office of the Chancellor at the University of North Carolina Wilmington by the Office of Marketing and Communications.

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# Soaring to Greatness

## POINTS OF PRIDE

For the ninth consecutive year, UNC Wilmington is among the top 10 public regional master's universities in the South. The designation appears in the 2007 *U.S. News & World Report* "America's Best Colleges" guidebook.

Among both public and private institutions in the South, UNC Wilmington is tied for 20th out of 127 institutions in the "America's Best Colleges" guidebook.

Among public universities in North Carolina, UNC Wilmington is one of the top five "Best Values," according to Kiplinger's 2006 rankings. It is ranked 44th nationally for value to in-state students and 47th for out-of-state students. Kiplinger's said schools in the top 100 "are noteworthy for their combination of top-flight academics and affordable costs."

UNC Wilmington received the "Best in the Southeast" designation for 2007 by the *Princeton Review*.

On *Princeton Review's* 2008 list of 165 "Best Value" colleges, UNC Wilmington is designated as one of the best overall bargains — based on cost and financial aid — among the most academically outstanding colleges in the nation.

For students graduating in spring 2005 and spring 2006, UNC Wilmington's four-year graduation rate was third in the UNC system, behind only UNC-Chapel Hill and the North Carolina School of the Arts.

UNCW has the third highest freshman-to-sophomore year retention rate in the UNC system.

UNC Wilmington's athletes excel not only on the playing field but in the classroom as well. The university's student-athletes have consistently recorded the highest graduation rates among NCAA Division I public universities in North Carolina for the four-year class average. The first NCAA Division I national average Academic Progress Rate rankings, released in March 2005, placed UNC Wilmington second behind Duke University. In the CAA, UNCW ranks second behind William & Mary.

UNC Wilmington has undertaken the largest construction effort in its history. Its newest state-of-the-art facilities include the Education Building, the Cultural Arts Building, the Computer Information Systems Building and the Fisher Student Center.

UNC Wilmington students have a strong sense of civic responsibility; they volunteered more than 30,000 hours of their time to service organizations during 2005-06.

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